

SPEAK

INSPIRE MILLIONS

GET CLIENTS YOU LOVE



SHARON LOVE,
M.ED. (PSYCHOLOGY)

WORLD AUTHORITY ON THE
PSYCHOLOGY OF SPEAKING SUCCESS



Thrive. Change lives. Live your dreams. Change the world,

Your #1 Surprising Speaking Success Strategy

Years ago, I led teams that hired speakers for high-paying speaking gigs.

Workplace executives and event manager (like I was) often pay amazingly high fees to inspirational speakers (of course, they are not paying speakers from their own pockets. They hire speakers using company budgets, to speak at events for their employees and/or for their prospective clients).

Here's the truth about how to get paid well to speak. To save years... You do NOT need to write a book. You do NOT need to be famous, well-educated, gorgeous, or even especially intelligent to get paid well to speak. You don't even need to help your clients solve a problem. Here's why you can get hired...

They will pay you well IF they believe that you will help them get the RESULTS that they most want to achieve, such as boosting their success, or managing change. To thrive, create marketing and talks that focus on a specific result.



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Thrive & Change Lives * Make Great Money by Empowering People * Save 5-25 Years

Speak! Inspire Millions with the \$10,000 / Hour Speaking Formula

Decades ago, before I hired any speakers as a corporate learning and event manager, I first heard how much motivational speakers earn. I was shocked and astounded. In fact, I didn't believe it until I Googled "Keynote Speakers Fees". Still, I was amazed. What!?! Unknown speakers earning \$10,000 / hour or more?

Since then, I've consulted for a number of speakers who charge much more than \$10,000 / speech. Some earn \$20,000 / speech (in fact, I also have a \$100,000 / Hour Speaking Formula for advanced speakers). Why? If you speak to 100 people in a workplace for one hour, and the leaders invest \$100 per person to get a result they really want, it's worth it to them. Here's the formula:

100 audience members x \$100 each = \$10,000 /hour for your talk

Again, focus your marketing and your presentations on one specific result that you help your audience to achieve. For example, I empower speakers, entrepreneurs & executives to speak, inspire millions & thrive.